The United Post: A New Voice in Bangladeshs Digital Media

Dhaka, 2025:

The United Post is an independent digital news media outlet launched in 2025 from Bangladesh. It publishes news and opinion content in both Bengali and English, covering a broad range of topics including politics, economy, international affairs, science, technology, environment, culture, and sports.

Founding and Vision

Founded by Protik Barua, The United Post was created with the goal of providing unbiased, fact-based journalism. Starting as an online-only platform, the outlet plans to expand into print media and video journalism in the near future. Barua, alongside a team of independent journalists, aims to position the platform as an alternative to mainstream media, with a strong emphasis on editorial independence and investigative reporting.

Coverage and Content

The United Post focuses on both national and global news. Its editorial content includes political analysis, economic updates, climate reporting, scientific innovation, cultural features, and op-eds. The platform maintains a strong commitment to journalistic integrity, accurate sourcing, and transparency.

Audience and Reach

Since its inception, The United Post has steadily gained a loyal readership, particularly among Bangladeshi audiences both at home and abroad. It maintains an active presence on social media platforms such as Facebook and YouTube, contributing to its rapid growth in audience engagement.